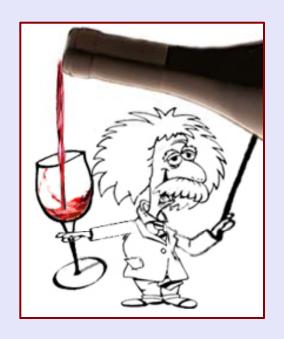
Reading the Labels of Elio Altare



The Fine Wine Geek
www.finewinegeek.com

Elio Altare

- The official name for the winery of Elio Altare is "Azienda Agricola Cascina Nuova Elio Altare"
 - "Azienda Agricola" means that this is a winery that grows its own grapes. All its wines are estate-bottled.
- Elio Altare was one of the earliest leaders of the "modernist movement" in Barolo.
- One of Altare's innovations involved making a Nebbiolo wine from a Barolo vineyard which stepped outside the legal bounds of what can be called "Barolo".
- So Altare makes two wines using the vineyard name "Arborina", one of which is a Barolo, one is not.
- This has been a source of some of the confusion which we hope will be resolved in this presentaion.

Altare's Basic Barolo



750 ml f e

I.C.R.F. CN961

ALCOHOL 14.5% BY VOL.

L 17-07-09

CONTIENE SOLFITI CONTAINS SULPHITES ENTHÄLT SULFITE

- Often referred to as "Altare Barolo La Morra" which is not correct.
- The Altare winery is in the town of La Morra, but in Barolo there is no notion of a village designation (as in Burgundy).
- Also, this wine contains grapes from Castilgione Falletto as well as La Morra.
- It should be referred to as "Altare Barolo Normale" or "Altare's Base Barolo".

Single-Vineyard Barolos: Cerretta

- The Cerretta vineyard is in the village of Serralunga.
- This is Altare's newest Barolo bottling.
- It was first bottled on its own in the 2005 vintage.

Vineyard name:



CONTIENE SOLFITI CONTAINS SULPHITES ENTHALT SULFITE

L 18-07-09

Single-Vineyard Barolos: Brunate

- Altare's parcel in the Brunate vineyard is in the village of La Morra.
- This was first bottled separately in the 1995 vintage.

Vineyard name:

It was not bottled in 1997 or in 2002.



Single-Vineyard Barolos: Arborina

Vineyard name:

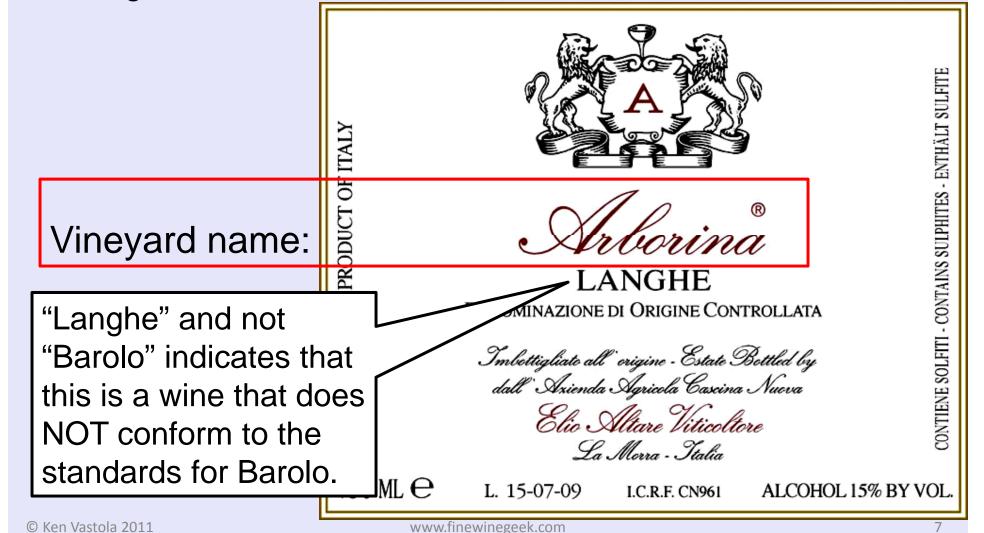
"Vigneto Arborina" refers to the Arborina vineyard in the village of La Morra.

"Barolo" clearly indicates that this is a wine that conforms to the standards for Barolo, including 2 years of ageing before bottling.



Non-Barolo Arborina Nebbiolo

Here, "Arborina" still refers to the Arborina vineyard in the village of La Morra.



Non-Barolo Arborina Nebbiolo

The primary reason that this wine does NOT conform to Barolo standards is that it is aged for 18 months and not the 2 years required for Barolo.

It is, however, aged in new French barriques for 18 months.

From the first vintage in 1986 until 1998, this was called

"Vigna Arborina":

Now it is just "Arborina":

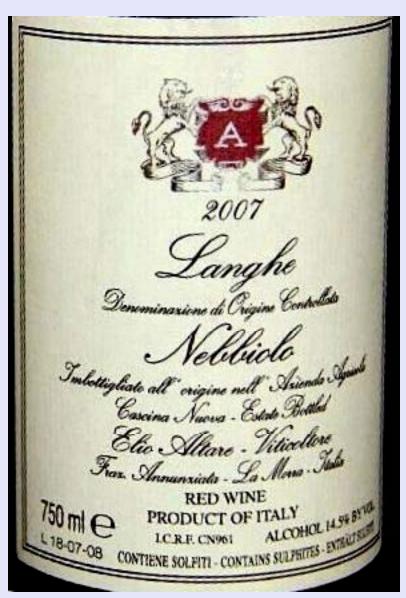




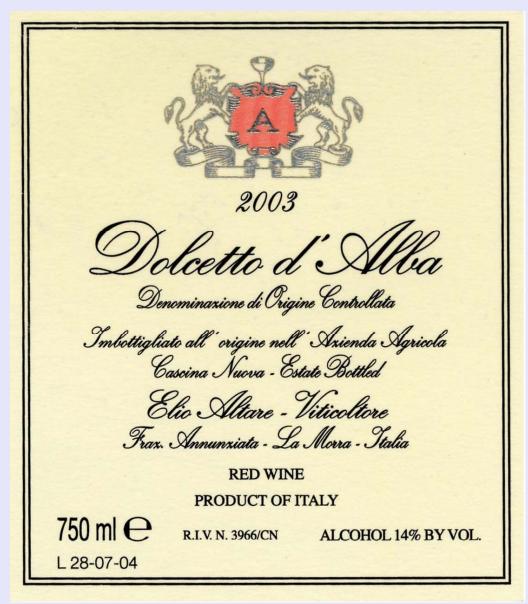
Altare Langhe Nebbiolo

Altare's most basic Nebbiolo.





Dolcetto d'Alba

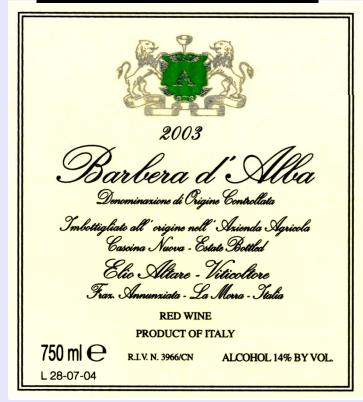


- 100% Dolcetto grapes from La Morra and Dogliani.
- Matured in stainless steel tanks for 10 months.

Barbera d'Alba and Larigi Rosso

Both 100% Barbera.

Barbera d'Alba



DOC Barbera d'Alba.

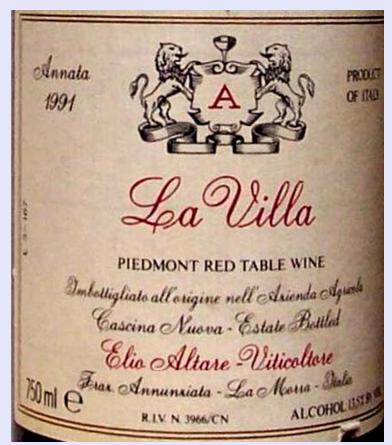
Larigi

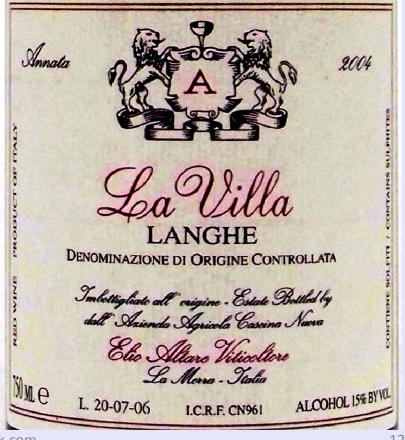


- Previously "Vigna Larigi".
- Aged in 100% new French barriques 18 months.
- DOC Langhe Rosso.

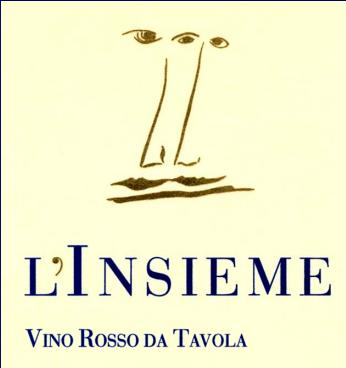
Altare Blends: La Villa

- 60% Barbera, 40% Nebbiolo.
- Aged in 100% new French barriques 18 months.
- Labeled "DOC Langhe".





Altare Blends: L'Insieme



IMBOTTIGLIATO DALLA - BOTTLED BY AZIENDA AGRICOLA CASCINA NUOVA

ELIO ALTARE VITICOLTORE

Frazione Annunziata - La Morra - Italia

RED TABLE WINE

PRODUCT OF ITALY

NON DISPERDERE IL VETRO NELL'AMBIENTE

750ML **e** L.2.0.0.1. Alcohol 14.5% by vol.

- Joint charitable project of 7 Barolo producers including Altare.
- "Insieme" means "together" in Italian.
- Each producer makes his own blend of Cabernet, Nebbiolo, & others.
- Altare's is 40% Cabernet Sauvignon, 20% Barbera, 20% Nebbiolo, 10% Dolcetto, 5% Syrah, 5% Petit Verdot
- Altare's is aged in (80% new) French barriques 15-18 months.
- Labeled "Vino Rosso da Tavola".

Because of non-standard blend, vintage is not allowed. Code number with periods is used instead.